



AREDAY

American Renewable Energy DayTM

2019 Sponsorship Program

16th Annual AREDAY Summit

August 15-17, 2019

Presented by

AREI

areday.net

american renewable energy
INSTITUTE

Location

Viceroy Resort
Aspen/Snowmass, CO

WHY AREDAY



Known as the “Davos of Clean and Renewable Energy,” AREDAY brings together over 300 Global Renewable Energy and Climate Change Leaders in potent discussions and sessions. The purpose of this dynamic, results driven three-day annual AREDAY Summit, a program of the American Renewable Energy Institute (AREI), is to provide a platform for high level multi-sector networking that translates into actual investments, collaborations, strategic alliances and new initiatives.

The power of convening and the face-to-face interaction at AREDAY provides the opportunity to —

- strategically expand your network
- meet new clients and collaborators
- establish your brand and logo with climate change action and renewable energy solutions
- engage with cross-sector intelligence
- learn from best-in-class industry professionals
- capture new business

Attendees also have the opportunity to —

- showcase next generation renewable energy technologies, innovations, markets and policies
- experience a world-class LEED Gold venue, the Viceroy Aspen/Snowmass Hotel
- take a deep dive and emersion into the Colorado Rocky Mountains surrounding the spectacular Aspen/Roaring Fork Valley

The AREDAY Summit is unlike any other you will attend in the climate and renewable energy space.

The opportunities to become a sponsor of the 2018 AREDAY Summit are limited. Contact us soon at (970) 930-8002.

– **Chip Comins**, AREI Chairman & CEO and **Sally Ranney**, President

SPONSORSHIP MAKES AN IMPACT

Sponsor Recognition and Benefits

- **Gain** brand exposure
- **Position** your brand as an industry lead in solutions to Climate Change
- **Raise** brand awareness
- **Reach** a targeted climate base and influential audience
- **Showcase** your company/organization, its products, programs and initiatives
- **Benefit** from significant media coverage
- **Connect** with the large and engaged audience to generate new business
- **Set** your company/organization apart from the competition
- **Visibly** support the future of renewable energy and climate change solutions
- **Take advantage** of AREI introduction and one-on-one meet
- **Opportunity** to host side events and your own reception



“AREDAY was terrific. I’m so glad that I had a chance to be there and attend the engaging sessions. I learned a lot from the outstanding panelists. I have to say that AREDAY was the best program of its type that I have attended. Congratulations on a job well done.”

– **Ted Turner**

Founder CNN, Turner Enterprises, Inc.,
Turner Renewable Energy

2019 AREDAY SUMMIT

August 15-17, 2019
Aspen/Snowmass, CO

The AREDAY Summit is solutions-driven.

AREDAY showcases renewable innovative technology, sustainable climate change solutions and the leadership that can accelerate implementing low carbon economies. The Paris Agreement, the Sustainable Development Goals (SDGs), the U.S. elections, escalated investor interest and increased corporate involvement provide a playing field for getting in place the energy transformation at the speed and scale now essential for ensuring a livable healthy planet.

AREDAY presents the best social and environmental thinkers and entrepreneurs purposed to expand renewable energy markets, and to provide solutions to climate change and CO₂ emissions to avoid crossing the ideal threshold of 1.5 degrees C in global temperature rise.

AREDAY

- an annual program of AREI, now in its 16th year
- three days of Summit programming
- located in Aspen/Snowmass, CO
- 100 speakers
- 11+ countries represented
- 300+ total attendees
- 90+ presentations and sessions
- known for catalyzing and initiating 50+ investments, strategic alliances, and collaborations
- diverse and multi-generational participation
- high-level alumni network of 1000+
- live-streamed and video recorded
- associated Summit programs include IMPACT FILM

AREDAY ATTENDEES

Who Attends AREDAY?

The design of AREDAY is intentionally integrated, bringing influential world leaders ranging from heads of state to grassroots leaders in both public and private sectors, to learn from each other and engage in meaningful, solutions-focused dialogue.

- ✓ Two-thirds are C-suite level corporate officers, founders, VPs, and leaders in renewable energy, innovative technology, and energy and climate policy.
- ✓ One-fourth are investors and philanthropists.
- ✓ One-third are women.



The full compliments of attendees and speakers include —

- Leaders in Renewable Energy, Innovative Tech and Climate Change
- Experts in Ecosystem and Species Conservation
- Government Officials and Policymakers
- Corporate CEOs
- NGO CEOs and Senior Staff
- Individuals, Philanthropists and Foundations
- Social and Business Entrepreneurs
- Educators
- University Students
- Grassroots Leaders
- Award-winning Film Producers and Musicians

PRESS, SOCIAL MEDIA, AND ADVERTISING

National

- *Wall Street Journal*
- *CNN*
- *Fox News*
- *Yahoo*
- *Huffington Post*
- *EcoWatch*
- *Renewable Energy World*
- *Origin Magazine*
- *ABC News*
- *Solar Daily*
- *C-Span*
- *Newslocker*
- *Whole Foods Magazine*



Local

Front Cover/4 Page Wrap *Aspen Times*, *Denver Post*, *Colorado Biz*, *Aspen Daily News*, *PEAK Magazine*, *Snowmass Sun*, *Aspen Magazine*, *Aspen Sojourner*, *Grand Junction Daily Sentinel*, *Sopris Sun*, *Mountain Town News*, *Edible Aspen*, Hundreds of Local Posters, Interviews and Paid Advertisements on *Aspen NPR*, and *KSPN*

- **Monthly E-Blast:** 10,000 Circulation
- **Sustainability News and Entertainment Radio Show:** 2,000,000 Listeners
 - **Twitter:** 50,000 followers
 - **Podcast:** 2,000,000 - 5,000,000 Downloads/week
- **Facebook:** 7,000 likes

AREDAY ALUMNI

*The AREDAY Summit convenes one of the **largest in-person brain trusts** of the global renewable energy industry and climate change decision-makers and thought leaders*



Lester Brown



Chip Comins, T Boone Pickens, Toni Brinker, Rosalynn Carter, President Jimmy Carter, Sally Ranney and Ted Turner



Huang Ming



Dr. Sylvia Earle



Ólafur Ragnar Grímsson,
The President of Iceland



Thomas Friedman and Amory Lovins



Douglas Brinkley, Tom Steyer, and Theodore Roosevelt IV

AREDAY ALUMNI



Laura Turner Seydel, Ted Turner, John R Seydel,
Sally Ranney and Chip Comins



Tim Wirth and General Wesley Clark

President Jimmy Carter, 39th President of the United States
President Ólafur Ragnar Grímsson, 5th President of Iceland
Ted Turner, Founder of CNN, Turner Renewable Energy
Huang Ming, Founder/Chairman, Himin Solar, China

Thomas Friedman, Author, Journalist *The New York Times*

Hon. Kevin Rudd, 26th Prime Minister Australia

Dr. Sylvia Earle, Mission Blue

Amory Lovins, Rocky Mountain Institute

Timothy Wirth, VP, UN Foundation, former Under Secretary of State
for Environmental Affairs

General Wesley Clark, Growth Energy, Retired General of the
United States Army

Michael Eckhart, Global Head of Environmental Finance and
Sustainability Citigroup Capital Markets, Inc

Tom Steyer, Founder, NextGen Climate

Theodore Roosevelt IV, Chairman, Cleantech Initiative Barclays Bank

Rachel Kyte, CEO, Sustainable Energy for All, Former World Bank

Dr. Jane Lubchenco, 1st Women Administrator, NOAA

James Cameron, Director, Writer and Producer, *Avatar*, *Titanic*

Daryl Hannah, Actress

Leilani Munter, NASCAR Race Driver, Carbon Free Girl

Larry Schweiger, National Wildlife Federation

T. Boone Pickens, BP Capital Management

Michael Brune, Executive Director, Sierra Club

Michael Bennet, Senator of Colorado

Bill Ritter, Governor of Colorado

John Hickenlooper, Governor of Colorado

Louie Pshyosis, Oscar-winning Director of *The Cove* and *Racing Extinction*

ADDITIONAL AREDAY INFORMATION

Sample AREDAY Summit Topics:

- Financing Low Carbon Economies
- Clean Technology Advancements
- Level the Playing Field - Investment Opportunities
- Erasing the Barriers for Clean Energy at Scale
- The Intelligence of Smart Grids
- Battery Storage Revolution
- Strategically Investing The Carbon Budget
- Green Building Innovations
- Changing the Rules: Policy and Finance
- Fresh Water Challenges
- Ocean Clean-up and Protection
- Biodiversity at Risk and New Strategies
- Food Scarcity and Security
- Agriculture, Carbon and Best-practices
- Indigenous Rights and the Rights of Nature
- Carbon Positive Strategies Climate Justice for Future Generations
- Carbon Tax
- Corporate Climate Programs

Other AREDAY Programming

- IMPACT FILM Festival & Evening Showings
- Networking Receptions



“AREDAY is fast becoming The Davos of renewable energy, a gathering of thought leaders seeking to coalesce around a shared vision of where renewable energy is going and how to get it there.”

– **Michael Eckhart**, Managing Director,
Global Head of Environmental Finance, Citigroup, Inc

2019 SPONSORSHIP OPPORTUNITIES



National Title Sponsorship - \$100,000

- 10 full passes to AREDAY Summit
- Invitations to the AREDAY Private Event
- Double AREDAY exhibit space
- Banner on Summit main stage
- Large logo on AREDAY homepage
- Large logo on stage during IMPACT FILM
- National Title placement in all AREDAY print and electronic advertising and mailings
- Acknowledgement in all press interviews and press packets
- Acknowledgement in all AREDAY television and radio spots
- 150-word description in the AREDAY program
- Reserved table in the Summit Plenary Hall
- Sponsor a lunch and networking reception
- Logo on all AREDAY E-Blasts

2019 SPONSORSHIP OPPORTUNITIES



Sustainable Planet - \$75,000

- 8 full passes to AREDAY Summit
- Invitations to the AREDAY Private Event
- Double AREDAY exhibit space
- Sponsor a lunch and networking reception
- Large logo on Summit main stage
- Medium Logo on AREDAY Homepage
- Sustainable Planet placement in all AREDAY print and electronic advertising and mailings
- Acknowledgement in all press interviews and press packets
- 150-word description in the AREDAY program
- Reserved table in the Summit Plenary Hall
- Logo in 5 AREDAY E-Blasts



Green Guardian - \$50,000

- 6 full passes to AREDAY Summit
- Invitations to the AREDAY Private Event
- Single AREDAY exhibit space
- Sponsor a lunch
- Large logo on Summit main stage
- Green Guardian placement in all AREDAY print and electronic advertising and mailings
- Acknowledgement in all press interviews and press packets
- 150-word description in the AREDAY program
- Reserved table in the Summit Plenary Hall

2019 SPONSORSHIP OPPORTUNITIES



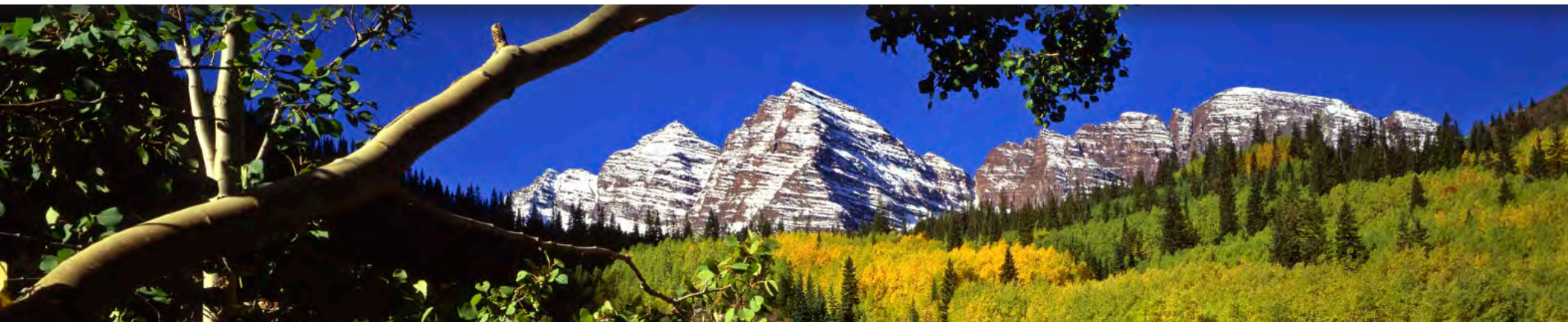
Renewable Champion - \$25,000

- Single AREDAY exhibit space
- 5 passes to the Summit
- Logo on promotional materials
- Write up in promotional materials
- Sponsor a breakfast
- Medium logo on Summit main stage
- Opportunity to prominently display banner
- Reserved table in the Summit Plenary Hall



Eco Steward - \$15,000

- Single AREDAY exhibit space
- 4 passes to the Summit
- Logo on promotional materials
- Write up in promotional materials
- Sponsor a breakfast
- Medium logo on Summit main stage
- Opportunity to prominently display banner



2019 SPONSORSHIP OPPORTUNITIES



Climate Defender - \$10,000

- Single AREDAY exhibit space
- 3 passes to the Summit
- Logo on promotional materials
- Write up in promotional materials
- Medium logo on Summit main stage



Earth Ally - \$5,000

- Single AREDAY exhibit space
- 2 passes to the Summit
- Logo on promotional materials
- Small logo on Summit main stage



Energy Efficient - \$2,500

- Single AREDAY exhibit space
- 1 pass to the Summit
- Logo on promotional materials

SPONSORSHIP BENEFITS

	National Title \$100,000	Sustainable Planet \$75,000	Green Guardian \$50,000	Renewable Champion \$25,000	Eco Steward \$15,000	Climate Defender \$10,000	Earth Ally \$5,000	Energy Efficient \$2,500
AREDAY exhibit space	2	2	1	1	1	1	1	1/2
Passes to the Summit	10	8	6	5	4	3	2	1
Logo on Promotional Materials	✓	✓	✓	✓	✓	✓	✓	✓
Write Up in Promotional Materials	✓	✓	✓	✓	✓	✓		
Logo On Main Summit Stage	Banner	Large	Large	Medium	Medium	Medium	Small	
Opportunity to Prominently Display Banner	✓	✓	✓	✓	✓			
Logo on AREDAY Homepage	Large	Medium						
Sponsor of a Breakfast				✓	✓			
Sponsor of a Lunch	✓	✓	✓					
Sponsor a Networking Reception	✓	✓						
Invitations to the AREDAY Private Event	✓	✓	✓	✓				

Customized sponsorship packages are also available. Contact Chip Comins, chip@areinstitute.net for more information.

OTHER SPONSORSHIP OPPORTUNITIES

IMPACT FILM Sponsor

What is IMPACT FILM?

A solutions oriented film festival, featuring documentary and environmental focused films which provide a action plan for the audience to engage in moving forward. The event is open to the public and free to AREDAY Summit pass holders.

What sets IMPACT FILM apart from other film festivals?

IMPACT FILM not only raises awareness but provides specific action recommendations and a road map towards solutions.

IMPACT Silver Sponsor - \$2,500

- Single AREDAY exhibit space
- 1 pass to the Summit
- Logo on IMPACT FILM Promotional Materials

IMPACT Gold Sponsor - \$5,000

- Single AREDAY exhibit space
- 2 passes to the Summit
- Logo on IMPACT FILM Promotional Materials



For more information

Contact Chip Comins
chip@areinstitute.net
(970) 930-8002



Summit Presented by
American Renewable Energy
Institute (AREI)
areday.net