



# StartupGreen

June 18-20, 2018  
Aspen / Snowmass Village, CO

Startup Green, presented by The American Renewable Energy Institute (AREI), is a three day accelerator platform for cleantech entrepreneurs with disruptive technologies or initiatives.

## Startup Green Highlights



Potential  
**Investment**  
Opportunities



**Present to**  
AREDAY Audience



**3 Days**  
of Networking



Located in  
**Aspen/Snowmass**  
Colorado



**One-on-One**  
**Mentor Sessions**

### About Startup Green

- Full day access to AREDAY
- Professional consulting from leaders in the cleantech industry
- Exclusive presentations from AREDAY speakers
- Notable past Startup Green mentors include General Wesley K. Clark, Cheri Anderson, Stephen Katsaros, Henk Rogers and more!

### Mentorship Includes:

- Expert advice on perfecting your pitch
- Tips for approaching investors
- Business plan refinement
- Industry analysis
- Marketing & sales
- Intellectual property and patent law

### AREDAY Summit Facts:

- 300+ Attendees
- 11+ Countries Represented
- 2017 Speakers Include: Michael Brune, Sierra Club, Julie Ann Wrigley, Wrigley Investment, Adnan Amin, International Renewable Energy Agency, Lester Brown, Earth Policy Institute
- Alumni Include: President Jimmy Carter, 39th President of the United States, President Ólafur Ragnar Grímsson, The President of Iceland, Ted Turner, Founder of CNN and Amory Lovins, Rocky Mountain Institute

### Interested? Apply Today

**Application Deadline:** June 1, 2018

**Startup Green:** \$295

**Learn More:** [www.areday.net/startup-green](http://www.areday.net/startup-green)

If you are an entrepreneur looking to apply, interested in being a sponsor or have a general question please reach out to Logan Jenkins. Looking forward to hearing from you!

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