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AREDAY's Impact Film Brings Oscar-Winning Director to Summit

Racing Extinction Director Louie Psihoyos, Redford Center's Jamie Redford, speak at 2015 Summit

Psihoyos projected "architectural art event" about endangered species on Empire State Building last week.

Snowmass Village, Colorado... American Renewable Energy Day's Impact Film brings documentary filmmakers and six environmentally-themed films to Snowmass Village during the 2015 Summit, August 8-13. *Racing Extinction*, the latest documentary by Oscar-winning director and Boulder, Colorado resident Louie Psihoyos, closes out Impact Film on Tuesday, August 11. The films are open to the public and are free to Summit pass holders. Impact Film takes place at the Westin Conference Center in Snowmass Village, Colorado.

Psihoyos will talk before the screening of *Racing Extinction*, along with filmmaker Jamie Redford of the Redford Center, Mike Phillips of Turner Endangered Species Fund, and Steve Michelson of Slow Media Group. Redford, son of actor Robert Redford, has written, directed or produced more than a dozen films over the last two decades, including the award-winning HBO documentaries *Watershed* and *Toxic Hot Seat*. Psihoyos will take audience questions prior to the screening.

Tickets to *Racing Extinction* cost \$20 and include admittance to the filmmaker conversations before the screening. The conversations take place from 7:30 to 8:30pm on August 11. The film begins at 8:30pm.

Psihoyos joins the AREDAY line-up one week after his successful collaboration that featured a first-time-ever architectural project art event -- projecting towering images of endangered species on New York City's most iconic landmark, the Empire State Building. "Last week we lit up the Empire State Building to bring attention to the plight of endangered species and also highlight what the building owners did to green the building and reduce their carbon footprint. It was a great story that captured the imagination of the world, and the idea for it began at AREDAY," says Psihoyos. Rocky Mountain Institute, whose founder and chief scientist Amory Lovins will speak at AREDAY, consulted with owners of the Empire State Building on the retrofit to improve its energy efficiency.

On Saturday, August 8, Impact Film screens five films between 10am and 5:30pm. A full-day pass for the Saturday films costs \$35, and single film admission is \$10. The films include *Modern Nature*, *Last Rush of The Wild West*, *Waking the Green Tiger*, *The Future of Energy: Lateral Power to the People* and *The Burden*. Trailers for and descriptions of each film are available on the [AREDAY website](http://areday.net). The complete agenda for the entire Summit is available at http://areday.net/2015_summit/2015agenda.html.

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About AREDAY – The AREDAY Summit is a program of the American Renewable Energy Institute (AREI). It takes place August 8-13 in Snowmass Village, Colorado with headquarters at the Westin Resort. The agenda includes a multi-day speaker series, a film festival and an outdoor expo of environmental products and services. AREDAY offers attendees the opportunity to engage with clean energy world leaders from the public and private sectors, including the fields of finance, politics, solar, wind, biofuels, geothermal and leading-edge energy technologies. An estimated 300 tickets are available for the Summit. They can be purchased on the [registration page](#) of the AREDAY website, or through the Wheeler Box Office in Aspen at 970-920-5770. For more information, visit AREDAY.net

About AREI - The American Renewable Energy Institute (AREI) is a registered 501(c)(3) organization based in Colorado's Roaring Fork Valley. Focused on fostering actionable solutions around climate change, its programs emphasize the **"Five E's" – Energy, Environment, Economy, Education and Employment** – which run as threads throughout the organization's core initiatives. These include the annual **AREDAY Summit** and Speaker Series, [American Climate & Education Literacy Initiative](#) (ACELI), [RENEW program](#), and [Start-Up Green](#). For additional information: AREDAY.net

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