



## American Renewable Energy Day™

*AREDAY is pleased to offer multiple sponsorship opportunities for your company or organization for premium exposure within the renewable energy industry, investor, finance, and business communities.*

### INDIVIDUAL AND SMALL BUSINESS SPONSORSHIP OPPORTUNITIES

#### **Sustainable Planet - \$10,000**

- Logo placement in AREDAY Program
- Logo on all printed and electronic mailings
- Logo featured on AREDAY website (good for 6 months after the Summit) and associated media outlets
- Company / organization description in event program
- 2 full passes to AREDAY Summit (includes access to the Summit, Expo and Film Festival)
- 20% discount on additional passes to the Summit
- One booth in Cooper Street Mall at the AREDAY Expo (open to the public)

#### **Renewable - \$5,000**

- Logo placement in AREDAY Program
- Logo featured on AREDAY website (good for 6 months after the Summit) and associated media outlets
- Company/ organization description in event program
- 1 full pass to the AREDAY Summit (includes access to the Summit, Expo and Film Festival)
- 20% discount on additional passes to the Summit
- One booth in Cooper Street Mall at the AREDAY Expo (open to the public)

#### **Green - \$2,500**

- Logo placement in AREDAY Program
- Logo featured on AREDAY website (good for 6 months after the Summit) and associated media outlets
- 1 full pass to the AREDAY Summit (includes access to the Summit, Expo and Film Festival)

#### **Energy Efficient - \$1,000**

- Logo in AREDAY program
- Logo on AREDAY website (good for 6 months after the Summit) and associated media outlets
- 25% discount on AREDAY Summit passes

Chip Comins, Founder & Director | Sally Ranney, Director  
PO Box 7784 Aspen, CO 81612 | 970.948.9929 | [www.areday.net](http://www.areday.net) | [info@areday.net](mailto:info@areday.net)

AREDAY is a project of AREI, Inc. American Renewable Energy Institute: a Nonprofit Corporation  
Federal Tax ID # 27-5216186

## AREDAY Summit Location

The Summit will take place in the historic Hotel Jerome in Aspen, CO one of the top hotels in the Rocky Mountain West. This luxury hotel provides an intimate setting with state-of-the-art meeting facilities allowing one to conduct business in a relaxed and secure atmosphere.

## Attendee Demographic

Local, national and international leaders from:

- Renewable energy
- Finance
- Corporate executives
- High-level government officials
- Investors and entrepreneurs
- Philanthropists
- NGO representatives
- Educators

## Internet Exposure

- AREDAY's email listserv is comprised of 7,000 contacts
- The AREDAY banner is featured on multiple internet platforms through our impressive media partnerships. We expect one million imprints to websites where the AREDAY banner is featured.
- Exposure through our media partners: Matter Network, Green Tech Media, Facebook, Global Green, World Climate Summit, Carbon War Room

## Advertising Exposure

- **Print advertising:** The Aspen Times, Aspen Chamber Resort Association, Edible Aspen, Aspen Daily News, Aspen Peak Magazine, Aspen Sojourner Magazine
- **Radio:** National, Rocky Mountain and Colorado Sponsors will be noted on the radio, with listeners in Aspen, Denver, and Boulder on KSPN, KDNK, KAJX, KPFA, KGNU and more
- **TV:** Plum TV, PBS, and CSPAN

## Press Room

There will be a press room at the 2011 AREDAY Summit provided for electronic and print media representatives to facilitate on-site coverage of the Summit and Expo to local, regional and national markets. Sponsors will be listed on a banner that will be strategically placed in the press room, providing an chance for national advertising.

### Please send your contribution to:

AREI, Inc.  
PO Box 7784 Aspen CO 81612  
Email: [Info@areday.net](mailto:Info@areday.net)  
Phone: (970) 948-9929  
Federal Tax ID # 24-5216186

### Please make your sponsorship checks payable to:

**AREI, Inc.**

**In the memo write "AREDAY"**

*We will provide you with a receipt for tax purposes.*



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