



## American Renewable Energy Day™

*AREDAY is pleased to offer multiple sponsorship opportunities for your company or organization for premium exposure within the renewable energy industry, investor, finance, and business communities.*

### WHY SPONSOR AREDAY?

Through sponsoring AREDAY, your company or organization has an unparalleled opportunity for visibility and branding within the renewable energy, finance, and policy sectors.

You have the flexibility and option to choose how to show your support of AREDAY throughout the three-day summit and at pre and post events.

Sponsorship of AREDAY is the chance to elevate your company's profile and position as a leading market player.

Our global media partners provide exposure through advertisements and media coverage at the national and international levels.

By choosing to support AREDAY, your company or organization will be able to advertise to the global AREDAY network. Depending on sponsorship level, there will be additional opportunities throughout the year for brand visibility at associated events made possible by our various partnerships.

#### **AREDAY Summit Location**

The Summit will take place at the historic Hotel Jerome. Conveniently located in the heart of Aspen, Hotel Jerome offers luxury Aspen hotel accommodations, genuine hospitality, a superb Aspen experience and enhanced services by Auberge Resorts. Legendary J-Bar serves up lively libations or enjoy dining at the popular Prospect restaurant.

#### **Attendee Demographic**

*Local, national and international leaders from:*

- Renewable energy
- Finance
- Corporate executives
- High-level government officials
- Investors and entrepreneurs
- Philanthropists
- NGO representatives
- Educators

## EXCLUSIVE TITLE SPONSORSHIPS

*Providing maximum brand exposure  
(One of each sponsorship level available)*

### **National Title Sponsorship - \$100,000**

- Opportunities for participation on appropriate AREDAY panels
- Opportunity to introduce a speaker at the AREDAY Summit
- Logo featured on the main stage throughout the Summit
- Premium logo placement on inside cover of AREDAY Program (good for up to one year after the Summit)
- National Title placement in all AREDAY print and electronic advertising and mailings
- Acknowledgement in all press interviews and press packets
- Acknowledgement in all AREDAY television and radio spots
- Logo featured on AREDAY website (good for 6 months after the Summit) and associated media outlets
- 150-word description in the AREDAY program
- 10 full passes to AREDAY Summit
- 10 invitations to the AREDAY Evening Benefit
- Reserved table for your company or organization in the Summit banquet hall
- Two booth reservations available for the AREDAY Renewable Energy Expo (open to the public)

### **Rocky Mountain Title Sponsor - \$75,000**

- Opportunity to introduce a speaker at the AREDAY Summit
- Logo featured on the main stage throughout the Summit
- 2/3 page in the AREDAY Program reserved for your company or organization (good for up to one year after the Summit)
- Rocky Mountain Title placement in all AREDAY print and electronic advertising and mailings
- Acknowledgement in all press interviews and press packets
- Acknowledgement in all AREDAY television and radio spots
- Logo featured on AREDAY website (good for 6 months after the Summit) and associated media outlets
- 150-word description in the AREDAY program
- 8 full passes to AREDAY Summit
- 8 invitations to the AREDAY Evening Benefit
- Reserved table for your company or organization in the Summit banquet hall
- One booth reservation available for the AREDAY Renewable Energy Expo (open to the public)



### **Colorado Title Sponsor - \$50,000**

- Logo featured on the main stage throughout the Summit
- 1/3 page in the AREDAY Program reserved for your company or organization (good for up to one year after the Summit)
- Colorado Title placement in all AREDAY print and electronic advertising and mailings
- Acknowledgement in all press interviews and press packets
- Acknowledgement in all AREDAY television and radio spots
- Logo featured on AREDAY website (good for 6 months after the Summit) and associated media outlets
- Company/ organization description in AREDAY Program
- 5 full passes to AREDAY Summit
- 5 invitations to the AREDAY Evening Benefit
- Reserved table for your company or organization in the Summit banquet hall
- One booth reservation available for the AREDAY Expo (open to the public)

### **Aspen Title Sponsor - \$27,500**

- Logo featured on the main stage throughout the Summit
- 1/4 page in the AREDAY Program dedicated to your company or organization (good for up to one year after the Summit)
- Aspen Title placement in all AREDAY print and electronic advertising
- Company/ organization description in AREDAY Program
- Logo placement in all AREDAY print and electronic advertising and mailings
- Logo featured on AREDAY website (good for 6 months after the Summit) and associated media outlets
- 3 full passes to AREDAY Summit
- 3 invitations to the AREDAY Evening Benefit
- Reserved seating area in the Summit banquet hall
- One booth reservation available for the AREDAY Expo (open to the public)

## **Internet Exposure**

- AREDAY's email listserv is comprised of 7,000 contacts
- The AREDAY banner is featured on multiple internet platforms through our impressive media partnerships. We expect one million imprints to websites where the AREDAY banner is featured.
- Exposure through our media partners: Matter Network, Green Tech Media, Facebook, Global Green, World Climate Summit, Carbon War Room

## **Advertising Exposure**

- **Print advertising:** The Aspen Times, Aspen Chamber Resort Association, Edible Aspen, Aspen Daily News, Aspen Peak Magazine, Aspen Sojourner Magazine
- **Radio:** National, Rocky Mountain and Colorado Sponsors will be noted on the radio, with listeners in Aspen, Denver, and Boulder on KSPN, KDNK, KAJX, KPFA, KGNU and more
- **TV:** Plum TV, PBS, and CSPAN

## **Press Room**

There will be a press room at the 2014 AREDAY Summit provided for electronic and print media representatives to facilitate on-site coverage of the Summit and Expo to local, regional and national markets. Sponsors will be listed on a banner that will be strategically placed in the press room, providing an chance for national advertising.

### **Please send your contribution to:**

AREI, Inc.  
PO Box 7784 Aspen CO 81612  
Email: [Info@areday.net](mailto:Info@areday.net)  
Phone: (970) 948-9929  
Federal Tax ID # 24-5216186

### **Please make your sponsorship checks payable to:**

**AREI, Inc.**  
**In the memo write "AREDAY"**

*We will provide you with a receipt for tax purposes.*



PO Box 7784 Aspen, CO 81612 | 970.948.9929 | [www.areday.net](http://www.areday.net) | [info@areday.net](mailto:info@areday.net)

AREDAY is a project of AREI, Inc. American Renewable Energy Institute: a Nonprofit Corporation  
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