



FOR IMMEDIATE RELEASE: July 11, 2011

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American Renewable Energy Day Dialogue Continues Across the US
Shifting the Focus from Competition to Collaboration

ASPEN, Colo., November 1, 2011 – ASPEN, Colo., November 1, 2011 The exchange of ideas between leading renewable energy and clean technology experts that took place at the August 2011 American Renewable Energy Day [AREDAY](#) Summit in Aspen, Colorado, set the stage for a powerful dialogue of collaboration that has continued between attendees and their world-wide networks.

“AREDAY is unparalleled in its reach and convening power to inspire the right conversations to fix our main problems – the deployment of cost effective renewable energy and climate change solutions.” Jigar Shah, CEO of the [Carbon War Room](#) and AREDAY Summit speaker.

Founder and CEO, Chip Comins set out across the US shortly after the conference to continue connecting people and ideas as well as track implementation of both practical and innovative steps in what he calls the emerging ACT (American Clean Technology) Market. Highlights of the two month tour include [Climate Week in New York City](#) with sponsorship of the [Business Climate 2011](#) where business, government and NGO's came together to call for a "Clean Revolution". Ginna Kelly, AREDAY attorney and TV Host for the [“Green Girl Minute”](#) interviewed over 30 leaders at the conference to bring the conversation to those who were unable to attend. Additionally, Comins participated in the Clinton Global Initiative, and the UN General Assembly “Sustainable Energy for All Practitioners Network”. The UN has declared 2012 as the official International Year for Sustainable Energy for All, also supported by the [United Nations Foundation](#).

Comins traveled to Washington, DC for the Eco America Summit with NGO leaders and meetings with the World Bank where AREDAY became an official partner with [Connect4Climate](#). *“C4C is a campaign, a competition, and a community dedicated to raising awareness about climate change issues around the world, with an initial focus on Africa”*. The [Slow Money](#) Conference in San Francisco afforded an opportunity for Comins to reconnect with AREDAY attendees [Woody Tasch](#), [Tom Steyer](#) and [David Orr](#) on the issues encouraging responsible investing locally in land and businesses. Both Comins and Ginna Kelly also met with Michael Haas and Pic Walker, of the [Alliance for Climate Education](#), in Oakland, California to form a strategic partnership to bridge the gap between popular culture and the science of climate and energy literacy.

Other attendees moved into action by their AREDAY experience include [Vice Admiral Dennis McGinn](#), President of the [American Council on Renewable Energy](#) who created first-time alliances with both former Governor Bill Ritter and Tom Steyer, the billionaire philanthropist who helped to defeat [California Proposition 23](#) last year, a ballot initiative funded by corporate interests to suspend the state's



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groundbreaking 2006 global-warming law. Admiral McGinn was invited by Governor Ritter to speak at a function and Mr. Steyer is working on a project in California with the Vice-Admiral.

On October 27th Comins and environmental activist [Daryl Hannah](#) (also an AREDAY presenter) joined [Oglala Sioux](#) and South Dakota ranchers in opposition to [Keystone XL Pipeline](#) on Pine Ridge, SD where 'cowboys and Indians' joined together in opposition to the Canadian tar sands.

"For the past eight years, AREDAY has brought key business, government, and policy leaders together to envision and develop the roadmap to a renewable future. AREDAY can take credit for an important role in fast forwarding the transition to a green economy." Kathleen Rogers, President [Earth Day Network](#).

The eighth annual AREDAY summit, themed "[Putting the Green in Green: Monetizing Carbon in the Global Economy.](#)" offered attendees, exhibitors and sponsors the opportunity to engage with global environmentalist powerhouses – including American media mogul and environmental philanthropist [Ted Turner](#), United Nations Foundation president [Tim Wirth](#), Rocky Mountain Institute chairman [Amory Lovins](#) and others – on the viable, near-term opportunities for generating capital in alignment with addressing climate change and clean technology solutions.

Videos of selected sessions are available on the [AREDAY](#) website.

"We are working to release the 2012 AREDAY Roadmap, further connecting this dialogue locally, regionally, and even internationally to the Rio +20 Summit in June 2012, according to Sally Ranney, Co-Director of AREDAY.

ABOUT AREDAY

AREDAY includes five components: the Summit, featuring leading minds participating in presentations and roundtable discussions; the Expo, a free, outdoor renewable energy festival; the AREDAY Film Festival, the AREDAY Climate and Energy Literacy Initiative [ACELI](#), which bridges the gap between climate science and popular culture, and the AREDAY Speakers Series, in partnership with the Denver Museum of Nature and Science, where speakers talk about climate and energy solutions. Since 2004, [American Renewable Energy Day \(AREDAY\)](#) has been bringing top leaders and educators together to promote the rapid deployment of [renewable energy](#) and [energy efficiency](#) strategies via demonstrations, presentations, performances, film screenings and dialogue. Each year, AREDAY has hosted nationally and internationally renowned [speakers](#) and attracted attendees from across the globe – resulting in unique, powerful cross-sector collaborations and actions around the climate change issue. For more information, visit [www.areday.net](#).

AREDAY is a project of AREI – the American Renewable Energy Institute – a 501C3 non-profit corporation.

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