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**Ted Turner, Tim Wirth, Tom Steyer and Others to Lead Discussion on
“Monetizing Carbon in the Global Economy” at 8th Annual AREDAY Summit**

ASPEN, Colo., August 4, 2011 – [American Renewable Energy Day \(AREDAY\)](#), an annual forum promoting powerful cross-sector dialogue and collaborations, announces its 2011 Summit, to be held August 17 to 21 at the [Hotel Jerome](#) in Aspen, Colo. AREDAY’s purpose is to foster immediate action that addresses [climate change](#) through [renewable energy](#) development and deployment.

The eighth annual AREDAY summit, themed “[Putting the Green in Green: Monetizing Carbon in the Global Economy](#),” offers attendees, exhibitors and sponsors the opportunity to engage with global environmental powerhouses – including American media mogul and environmental philanthropist [Ted Turner](#), United Nations Foundation president [Tim Wirth](#), Rocky Mountain Institute chairman [Amory Lovins](#), [U.S. General Wesley Clark](#) (Ret.), asset manager and environmentalist [Tom Steyer](#), BP Capital Management founder and advanced energy advocate [T. Boone Pickens](#) and others – on the immediate opportunities for generating capital while addressing climate change.

“We decided on the theme in order to showcase new technology and trends that prove we can make money from carbon,” said Chip Comins, founder and executive director of AREDAY. Comins points to the carbon fiber used in the [Hypercar](#) created by Amory Lovins, as well as the liquid carbon dioxide (LCO₂) used in [enhanced oil recovery](#).

The four-day summit features six [tracks](#): Climate Investments; Energy Solutions; Governance and Policy; Climate Literacy and Communication; Food, Water and Human Health in a Changing Climate; and Natural Systems in Jeopardy. Each day will end with an interactive roundtable discussion. These concepts will then be translated into an actionable post-conference [roadmap](#), to encourage the implementation of the ideas discussed at AREDAY.

In addition, the summit will include a two-day [expo](#) (April 20 and 21) featuring businesses, utilities and organizations involved in the implementation of [renewable energy](#), as well as the provision of cutting-edge [sustainable](#) products, systems and services.

For additional information on sponsorship opportunities and registration deadlines, visit www.areday.net. To learn more about exhibiting at the AREDAY 2011 Expo, log on to www.areday.net/expo.html.

About AREDAY

Since 2004, [American Renewable Energy Day \(AREDAY\)](#) has been bringing top leaders and educators together to promote the rapid deployment of [renewable energy](#) and [energy efficiency](#) strategies via demonstrations, presentations, performances, film screenings and dialogue. Each year, AREDAY has hosted nationally and internationally renowned [speakers](#) and attracted attendees from across the globe – resulting in unique, powerful cross-sector collaborations and actions around the climate change issue. For more information, visit www.areday.net.

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